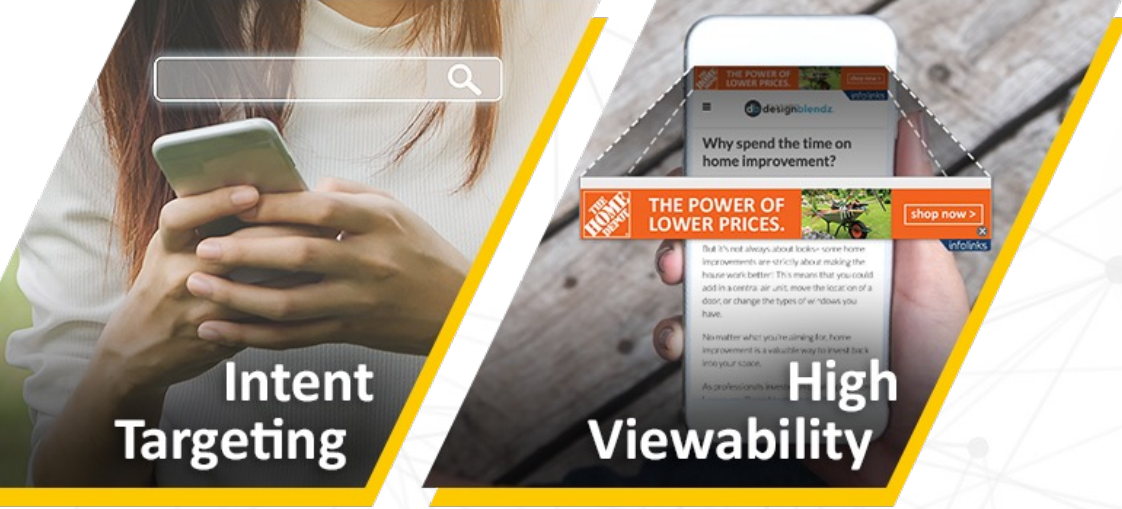




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**Curated Viewability
& Audience Attention**



Handpicked Ad Placements

Infolinks is a curated exclusive ad marketplace that enables advertising with contextual intent targeting and high viewability across handpicked, quality publisher placements. This rare combination achieves very successful outcomes.

Infolinks' proprietary real-time contextual technology identifies intent and engagement on the page. This enables maximum viewability and performance on each ad impression we deliver within a cookieless world.

Our exclusive placement marketplace of over 25,000 live website partners and ad units provides advertisers with a scaled viewable solution for display, video, native and CTV success.



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Intent Targeting

Contextual Keyword Targeting

Infolinks' real-time contextual intent targeting uses keywords to ensure that your ads reach an audience with an enthusiastic interest in your message.

Referral Search & Social Targeting

The Infolinks Referral Analyzer technology identifies the immediate source of traffic (search or social) visiting the publisher page and combines that with contextual relevance to determine the clear intent of the audience.

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High Viewability

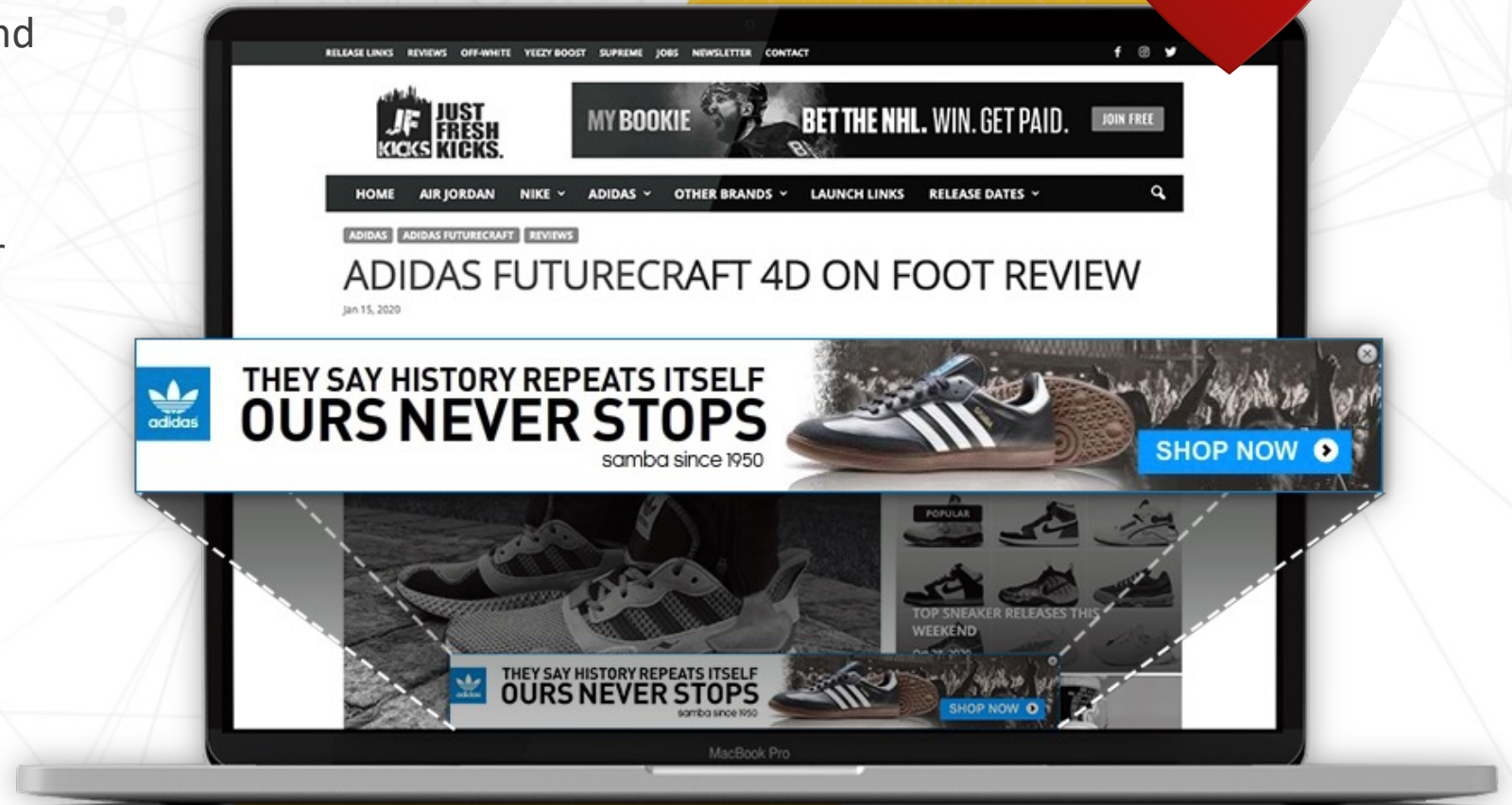
Top in Inventory Viewability and Duration

Infolinks perfects viewable impressions and duration to ensure ads are seen and considered to achieve performance.

We provide multiple ad units that are triggered on viewable signals and offer industry leading viewability of 90% across mobile and desktop devices.

Our attention-grabbing ads remain viewable as the user scrolls through relative content and interacts with the user's actions.

90%
Viewability
Avg.



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Exclusive Placements

Infolinks maximizes your ad spend quality and Supply Path Optimization (SPO) strategy by providing ONLY unique Exclusive Proprietary Placements* across our direct 25,000 publishing partners.

We simplify your media buying by breaking through the digital maze and delivering decisive performance to your campaign.

The Infolinks ad units provide advertisers with a scaled exclusive placement viewable solution for display, video, native and CTV success.

*As Rated by Jounce Media

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Mobile Ad Units

Maximum Campaign Performance

Advertisers can target multiple locations on page, such as bottom (InFold), within page content (InArticle) or the device top (InTop) utilizing Infolinks' high performance ad units.

- Maximize reach with target audiences
- Premium Guaranteed in view placements
- Assured Advertiser Brand Safety

Infolinks delivers 90% Ad Viewability across our direct 25,000 publishing partners.

infolinks

intop

inarticle

infold





Rich Media Ads

Infolinks offers high-impact HTML5 Rich Media Ads on our mobile and tablet InFold anchor and InTop ad units.

Our exclusive placements elicit a positive reaction from consumers with ads that bring brands to life.

Infolinks combines our 90% ad viewability with enjoyable and non-intrusive Rich Media that can include sound and touch interactivity upon user engagement.

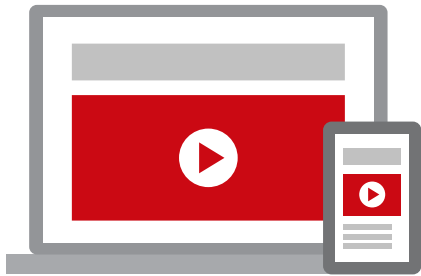
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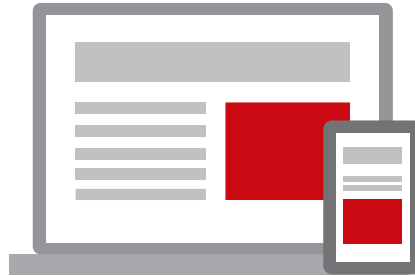
Our Products

Video Ads



Infolinks video ads have the highest viewability, viewable completion rates & lowest Cost Per Viewable Completion rate.

Display Ads



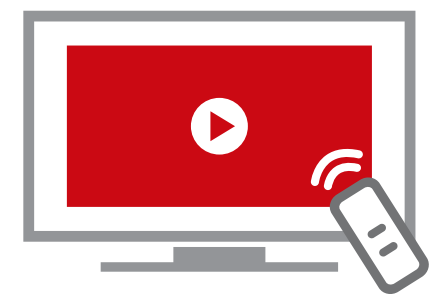
Display ads have the most prominent placement with the highest viewability and duration time across our network of 25,000 sites.

Native Ads



We combine non-disruptive native ads with highly viewable, contextually targeted placements to generate strong performance.

CTV Ads



Infolinks CTV ads allow advertisers to reach an ever-growing audience on connected devices to gain viewers' attention and consideration.

A background graphic consisting of a complex network of thin, light gray lines connecting numerous small, dark gray circular nodes. The nodes are distributed across the entire frame, creating a web-like or molecular structure. The lines vary in length and orientation, creating a sense of interconnectedness and movement.

Thank You!

Please visit infolinks.com to learn more.

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